

**BANK OF HAWAII®
HAWAIIMOJI® BLITZ
OFFICIAL CONTEST RULES (“Official Contest Rules”)**

NO PURCHASE OR TRANSACTION NECESSARY TO ENTER OR WIN IN THE BANK OF HAWAII “HAWAIIMOJI BLITZ” (“Contest”). VOID WHERE PROHIBITED OR RESTRICTED BY LAW. CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE, AND LOCAL REGULATIONS. A purchase or transaction will not improve your chance of winning.

ELIGIBILITY: Anyone can participate, but the contest and prizes are only available to Oahu Interscholastic Association (OIA) schools with a varsity football team and are listed in the schedule below (“OIA Schools”), Kauai Interscholastic Federation (KIF) schools with a varsity football team and are listed in the schedule below (“KIF Schools”), H.P. Baldwin High School (“Baldwin”), Konawaena High School (“Konawaena”), and Hilo High School (“Hilo High”) all the schools will be collectively referred to as the “Schools.” Or individually a “School.” Void where prohibited or otherwise restricted by law. Bank of Hawaii (“BOH”) is solely responsible for administration and all aspects of the Contest and for determination of eligibility. Sponsor will not award a prize to any school not meeting eligibility requirements at the time of entry. Sponsor reserves the right to disqualify any participant (and any Entry submitted by such disqualified participant) and/or School if these Official Contest Rules are not followed. By participating in this Contest each person and each School agree to the terms and conditions of these Official Contest Rules.

HOW TO PARTICIPATE: Anyone can participate by downloading or updating the Hawaiiimoji App (the “App”) on or after August 6, 2018. The App contains a logo of each School (each an “Emoji”). Each time a School’s Emoji is separately copied and pasted using the Hawaiiimoji iOS keyboard, Hawaiiimoji Android Keyboard or the School’s Emoji sticker is used on the iMessage feature during the Entry Period for the designated game in which that School is an Eligible School, that School will receive one entry (an “Entry”). An Emoji sticker sent through the Cardbuilder feature will not count as an entry. The Contest Entry Periods for each School will follow the schedule below. Eligible Entries will count during the Entry Period only for the Schools that are playing in the varsity football game on the dates indicated below. During the respective Entry Period the School playing in that varsity football game that has the highest number of Entries will be considered the winner (“Winner”). The opponent will be considered the consolation winner (“Consolation Winner”). In the case of a tie, the Eligible School who received the first eligible Entry during the Entry Period will be the Winner. Only when the School’s Emoji is used from the App will the emoji in a message/post be considered an Entry and counted towards the total.

REGULAR SEASON CHALLENGE:

Game #1 – August 17, 2018

“Eligible School(s)”: Aiea High School vs. Moanalua High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on August 11, 2018 (“Start Date”) and ends at 11:59 p.m. HST on August 15, 2018 (“End Date”).

Game #2 – August 17, 2018

“Eligible School(s)”: Kaiser High School vs. Pearl City High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on August 11, 2018 (“Start Date”) and ends at 11:59 p.m. HST on August 15, 2018 (“End Date”).

Game #3 – August 24, 2018

“Eligible School(s)”: Castle High School vs. Waipahu High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on August 18, 2018 (“Start Date”) and ends at 11:59 p.m. HST on August 22, 2018 (“End Date”).

Game #4 – August 24, 2018

“Eligible School(s)”: Waimea High School vs. Kauai High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on August 18, 2018 (“Start Date”) and ends at 11:59 p.m. HST on August 22, 2018 (“End Date”).

Game #5 – August 31, 2018

“Eligible School(s)”: McKinley High School vs. Kaimuki High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 1, 2018 (“Start Date”) and ends at 11:59 p.m. HST on September 5, 2018 (“End Date”).

Game #6 – September 7, 2018

“Eligible School(s)”: H.P. Baldwin High School vs. Kapaa High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 1, 2018 (“Start Date”) and ends at 11:59 p.m. HST on September 5, 2018 (“End Date”).

Game #7 – September 15, 2018

“Eligible School(s)”: Nanakuli High School vs. Kailua High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 8, 2018 (“Start Date”) and ends at 11:59 p.m. HST on September 12, 2018 (“End Date”).

Game #8– September 21, 2018

“Eligible School(s)”: Kalaheo High School vs. Roosevelt High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 15, 2018 (“Start Date”) and ends at 11:59 p.m. HST on September 19, 2018 (“End Date”).

Game #9 – September 28, 2018

“Eligible School(s)”: Kalani High School vs. Waialua High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 22, 2018 (“Start Date”) and ends at 11:59 p.m. HST on September 26, 2018 (“End Date”).

Game #10– September 29, 2018

“Eligible School(s)”: Farrington High School vs. Waianae High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 22, 2018 (“Start Date”) and ends at 11:59 p.m. HST on September 26, 2018 (“End Date”).

Game #11– October 5, 2018

“Eligible School(s)”: Mililani High School vs. Kapolei High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 29, 2018 (“Start Date”) and ends at 11:59 p.m. HST on October 3, 2018 (“End Date”).

Game #12 – October 6, 2018

“Eligible School(s)”: Kahuku High School vs. Campbell High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on September 29, 2018 (“Start Date”) and ends at 11:59 p.m. HST on October 3, 2018 (“End Date”).

Game #13 – October 12, 2018

“Eligible School(s)”: Konawaena High School vs. Hilo High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on October 6, 2018 (“Start Date”) and ends at 11:59 p.m. HST on October 10, 2018 (“End Date”).

Game #14 – October 13, 2018

“Eligible School(s)”: Radford High School vs. Leilehua High School

The entry period (“Entry Period”) for this game begins at 12:01 a.m. HST on October 6, 2018 (“Start Date”) and ends at 11:59 p.m. HST on October 10, 2018 (“End Date”).

A School shall be an Eligible School only for the game they are playing in and during the Entry Period as indicated above.

BLITZ CHAMPIONSHIP PLAYOFF:

Each of the 14 Winners of Games #1 - #14 shall be eligible and considered an “Eligible School” for the “Blitz Championship Playoff.” Consolation Winners shall not be eligible for the Blitz Championship Playoff. The “Entry Period” for the Blitz Championship Playoff begins at 12:01 a.m. HST on October 17, 2018 (“Start Date”) and ends at 11:59 p.m. HST on October 24, 2018 (“End Date”). Each time an Eligible School’s Emoji is separately copied and pasted using the Hawaiiemoji iOS keyboard, Hawaiiemoji Android Keyboard or the School’s Emoji sticker is used on the iMessage feature during the Entry Period for the Blitz Championship Playoff, that Eligible School will receive one entry (an “Entry”). An Emoji sticker sent through the Cardbuilder feature will not count as an entry. Please note that Entries from the Regular Season Challenge do not count and all Eligible Schools begin the Blitz Championship Playoff with no Entries. The Eligible School that has the highest number of Entries during the Blitz Championship Playoff Entry Period will be considered the winner (“Winner”). In the case of a tie for first place, the Eligible School that received the earliest first Eligible Entry for the Blitz Championship Playoff will be the Winner. Only when the School Emoji is used from the App will the School Emoji in a message/post be considered an Entry and counted towards the total.

Any of the Entry Periods may be extended at Sponsor’s sole discretion for any reason, including but not limited to any football game being rescheduled. All time in these Official Contest Rules refer to Hawaiian Standard Time/HST and the Sponsor’s computer shall be the official timekeeper for matters related to this Contest.

BLITZ CHAMPIONSHIP PLAYOFF CONSOLATION BRACKET:

Each of the 14 Consolation Winner teams of Games #1 - #14 shall be eligible and considered "Eligible Schools" for the "Blitz Championship Playoff Consolation Bracket." The "Entry Period" for the Blitz Championship Playoff Consolation Bracket begins at 12:01 a.m. HST on October 17, 2018 ("Start Date") and ends at 11:59 p.m. HST on October 24, 2018 ("End Date"). Each time an Eligible School's Emoji is separately copied and pasted using the Hawaiimoji iOS keyboard, Hawaiimoji Android Keyboard or the School's Emoji sticker is used on the iMessage feature during the Entry Period for the Blitz Championship Playoff Consolation Bracket, that Eligible School will receive one entry (an "Entry"). An Emoji sticker sent through the Cardbuilder feature will not count as an entry. Please note that Entries from the Regular Season Challenge do not count and all Eligible Schools begin the Blitz Championship Playoff Consolation Bracket with no Entries. The Eligible School that has the highest number of Entries during the Blitz Championship Playoff Consolation Bracket Entry Period will be considered the winner ("Winner"). In the case of a tie for first place, the Eligible School that received the earliest first eligible entry will be the Winner. Only when the School Emoji is used from the App will the School Emoji in a message/post be considered an Entry and counted towards the total.

Any of the Entry Periods may be extended at Sponsor's sole discretion for any reason, including but not limited to any football game being rescheduled. All time in these Official Contest Rules refer to Hawaiian Standard Time/HST and the Sponsor's computer shall be the official timekeeper for matters related to this Contest.

WINNER SELECTION: Sponsor shall tabulate the winners and all determinations by Sponsor shall be final and binding. The Winners and Consolation Winners will be notified and awarded their prize during the half time of the applicable varsity football game on the dates indicated above or at another designated time/place. The Winner of the Blitz Championship Challenge shall be notified and awarded their prize during the OIA Championship Game, unless winning team is located on Maui, Kauai, or Hawaii Island, in which case the winner will be notified and delivered their check on/after the OIA Championship Game.

Sponsor reserves the right to disqualify anyone or any Eligible School who disputes any decision made by Sponsor.

PRIZES will be awarded on the schedule that is reflected on the Winner Selection. Each Regular Season head to head challenge Winner will receive a check in the amount of \$2,000.00 (Two Thousand Dollars). Each Regular Season head to head Consolation Winner will receive a check in the amount of \$500.00 (Five Hundred Dollars). The Winner of the Blitz Championship Playoff will receive a check in the amount of \$10,000.00 (Ten Thousand Dollars). The Winner of the Blitz Championship Playoff Consolation Bracket will receive a check in the amount of \$2,500.00 (Two Thousand Five Hundred Dollars). All prizes will be awarded to the respective high school's Athletic Department. Prizes are not transferrable and no substitutions will be allowed.

CONDITIONS AND RELEASE OF LIABILITY: All participants and Schools agree (a) to release and hold harmless Sponsor and its parent and affiliated companies and their respective officers, directors and employees ("Released Parties") from any liability for any injury, loss,

illness, litigation or damage that may occur directly or indirectly and whether caused by negligence or not from participant's participation in the Contest or acceptance, possession, or use or misuse of the prize or any portion thereof; (b) to indemnify Released Parties from any and all liability for copyright, trademark or other intellectual property infringement claim as well as any other liability resulting or arising from the Contest; (c) to hereby acknowledge that Released Parties have neither made nor are responsible in any manner or liable for any warranty, representation, or guarantee relative to the prize; (d) that if selected as the prize winner, to the posting of such Winners' and Consolation Winners' name on Sponsor's website and the use by Released Parties of such School's, photograph, voice, image, and/or likeness and any statement made by a person speaking on behalf of such School, for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional consideration, notification, permission or approval; and (e) to be bound by these Official Contest Rules and to waive any right to claim any ambiguity or error therein or in the Contest itself, and to be bound by all decisions of Sponsor which are binding and final.

GENERAL: Sponsor has the sole power and absolute discretion to terminate or modify the rules of this Contest at any time, without cause or prior notice, and to interpret these Official Contest Rules and make decisions regarding the interpretation of these Official Contest Rules and amend or clarify these Official Contest Rules at any time in its sole and absolute discretion. If we do amend or clarify these Official Contest Rules, we will post the amended rules at boh.com/blitz Sponsor reserves the right to disqualify Entries deemed abusive without notification to participant nor any School. Participant is responsible for any and all fees associated with participating, including a wireless or carrier fees charged for participant's device. All decisions of Sponsor in respect to this Contest and interpretation of these Official Contest Rules and determination of Winners are final and legally binding and conclusive in all matters. No participant or winner shall have any right to challenge or contest any decision of Sponsor concerning the Contest, its rules, interpretations, determinations, eligibility, verification, timeliness, winners, prizes or any other matter. Any School, or participant for him/herself or on behalf of a School, challenging any results shall disqualify such School from winning a prize. All federal, state and local laws and regulations apply. No transfer or assignment of any prize is permitted. No advertising or promotion agencies, nor any service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any service, or any other error or malfunction, or for late, stolen, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. Activity deemed abusive or improper by Sponsor, in its sole discretion, will result in disqualification from Contest. Sponsor reserves the right to substitute a prize of comparable value at their discretion. By participating in this Contest, each participant and each School accepts and agrees to be bound by these Official Contest Rules. Bank of Hawaii name is a registered tradename of Bank of Hawaii Corporation.

WINNER'S NAME: For the listing of winners, send a stamped, self-addressed envelope to: Bank of Hawaii Hawaiiemoji Blitz, Brand and Advertising, P.O. Box 2900, Honolulu, HI 96846-6000.

SPONSOR: Bank of Hawaii – Member FDIC. Equal Housing Lender.

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